

## BA IN TECHNICAL CONTENT STRATEGY ACADEMIC MAP

**2025-2026**

The Bachelor of Science with a major in Professional and Technical Communication is a four-year degree designed to provide a broad liberal arts background and basic training in the principles of technical communication. It will prepare students for careers as technical communicators in a variety of domains, including information technology, software and hardware documentation, marketing communication, grant writing, and information design.

<b>FALL</b>	<b>Hrs</b>
ENGL 1310 or TECM 1700 (C or higher)	3
Elective	3
PSCI 2305	3
MATH 1580 or 1680	3
Social & Behavioral Science*	3
<i>Total hours</i>	<i>15</i>
<b>Milestones</b> - Attend mandatory advising and meet your Faculty Advisor	

<b>SPRING</b>	<b>Hrs</b>
TECM 2700	3
Creative Arts*	3
PSCI 2306	3
Elective	3
Elective	3
<i>Total hours</i>	<i>15</i>
<b>Milestones</b> - See your academic advisor to plan for next semester.	

<b>FALL</b>	<b>Hrs</b>
TECM 3010	3
Component Area Option: Course 1*	3
Life & Physical Science*	3
HIST 2610	3
TECM 3550	3
<i>Total hours</i>	<i>15</i>

<b>SPRING</b>	<b>Hrs</b>
TECM 4180	3
TECM 3500	3
HIST 2620	3
Language, Philosophy & Culture*	3
Life & Physical Science*	3
<i>Total hours</i>	<i>15</i>

<b>FALL</b>	<b>Hrs</b>
TECM 3100	3
TECM 4010	3
MKTG 3651	3
Elective	3
Elective	3
<i>Total hours</i>	<i>18</i>

<b>SPRING</b>	<b>Hrs</b>
TECM 4190	3
TECM 4100	3
Component Area Option: Course 2*	3
INFO 4306 or LTEC 4060	3
Elective	3
<i>Total hours</i>	<i>15</i>

<b>FALL</b>	<b>Hrs</b>
TECM 4500	3
Additional Course 1**	3
Advanced Elective	3
Elective	3
Elective	3
<i>Total hours</i>	<i>15</i>

#### **Milestones**

- Complete graduation check with your advisor

<b>SPRING</b>	<b>Hrs</b>
Additional Course 2**	3
Advanced Elective	3
Advanced Elective	3
Elective	3
Elective	3
<i>Total hours</i>	<i>6</i>

#### **Milestones**

- If you have not already done so, apply for graduation within the first two weeks of the of the spring term.
- Reach a total of at least 42 advanced hours.
- Reach a total of at least 120 credit hours.

#### Additional Information

- Course descriptions and prerequisites available at: [catalog.unt.edu](http://catalog.unt.edu)
- To see how your coursework applies, run your official degree audit at: [mydegreeaudit.unt.edu](http://mydegreeaudit.unt.edu)
- Questions? Make an advising appointment with your advisor at: [unt.navigate.eab.com](http://unt.navigate.eab.com)

\*See the University Core Curriculum section of the catalog for approved list of course options.

\*\*Students complete six additional hours of advanced-level courses in TECM, or six hours in the same foreign language, or an approved area related to content strategy. If taking courses outside the department, consult the TECM undergraduate advisor.