UNT | COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES

BA IN JOURNALISM WITH A CONCENTRATION IN PUBLIC RELATIONS ACADEMIC MAP

2026-2027

A concentration in public relations from the Mayborn School of Journalism emphasizes public relations. You will graduate with competitive skills of persuasion gained from extensive hands-on experience working in state-of-the-art technology labs and with different media.

FALL	Hrs
ENGL 1310 (C or Better)	3
PSCI 2306	3
MATH 1680 (Also used to satisfy Mathematics Core)	3
JOUR 1210 (Also used to satisfy Social Behavioral Science Core)	3
Foreign Language 1010	3
Total Hours	***15***

Milestones
- Earn a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester
- Visit the Career Center (start resumé, explore careers)

SPRING	Hrs
ENGL 1320 (C or Better)	3
PSCI 2305	3
Creative Arts Core	3
JOUR 2400	3
Foreign Language 1020	3
Total Hours	***15***

Milestones
- Maintain a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester

FALL	Hrs
JOUR 2310	3
ADVG 1100	3
Component Area Option Core	3
Life and Physical Science Core	3
Advanced Social Science/Marketing (Also used to satisfy Language, Philosophy, Culture Core)	3
Total Hours	***15***

Milestones
- Maintain a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester

SPRING	Hrs
JOUR 3300	3
JOUR 3322	3
Advanced Social Science/Marketing (Also used to satisfy Component Area Option Core)	3
Life and Physical Science Core	3
Minor Course	3
Total Hours	***15***

Milestones
- Maintain a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester
- Look into Study Abroad options

FALL	Hrs
JOUR 4270	3
JOUR 3200	3
MKTG 3651 (Also used to satisfy Advanced Social Science/Marketing)	3
Minor Course	3
HIST 2610	3
Total Hours	***15***

Milestones
- Maintain a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester
- Investigate Internship options (Career Center, major department, etc.)

SPRING	Hrs
JOUR 3420	3
JOUR Elective	3
Minor Course	3
Advanced Social Science/Marketing	3
HIST 2620	3
Total Hours	***15***

Milestones
- Maintain a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester

FALL	Hrs
JOUR 4250	3
JOUR 4460	3
JOUR 4620	3
JOUR 3410 or 4440	3
Minor Course (Advanced)	3
Minor Course (Advanced)	2
Total Hours	***17***

Milestones
- Maintain a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester
- Pre-Graduation Check/Apply for Graduation

SPRING	Hrs
JOUR 4800 or ADVG 4815	1
JOUR 4480	3
JOUR Elective	3
JOUR Elective	3
Minor Course (Advanced)	3
Total Hours	***13***

Milestones
- Earn a 2.0 UNT and overall GPA
- See your academic advisor to plan for next semester
- **Be applied for graduation within two weeks of the Spring Term**
- Reach a total of at least 120 Credit Hours
- Reach a total of at least 42 Advanced Hours

Additional Information

- Course descriptions and prerequisites available at: catalog.unt.edu
- To see how your coursework applies, run your official degree audit at: mydegreeaudit.unt.edu
- Questions? Schedule an advising appointment with your advisor at: unt.navigate.eab.com