

BA IN JOURNALISM WITH A CONCENTRATION IN PUBLIC RELATIONS ACADEMIC MAP

2025 Catalog Year

A concentration in public relations from the Mayborn School of Journalism emphasizes public relations. You will graduate with competitive skills of persuasion gained from extensive hands-on experience working in state-of-the-art technology labs and with different media.

FALL	Hrs	SPRING	Hrs
ENGL 1310	3	ENGL 1320	3
PSCI 2306	3	PSCI 2305	3
JOUR 1210 (Also Used to Satisfy Social/Behavioral Science Core)	3	JOUR 2400	3
MATH 1680 (Also used to satisfy Mathematics Core)	3	Creative Arts Core	3
LANG 1010	3	LANG 1020	3
<i>Total hours</i>	<i>15</i>	<i>Total hours</i>	<i>15</i>
Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Earn a 2.5 JOUR major GPA. - See your academic advisor to plan for next semester. 		Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - See your academic advisor to plan for next semester. 	
FALL	Hrs	SPRING	Hrs
JOUR 2310	3	JOUR 3300	3
ADVG 1100	3	Minor Course	3
Life and Physical Sciences Core	3	HIST 2620	3
Advanced Social Science/Marketing (Also used to satisfy Language, Philosophy, Culture Core)	3	Life and Physical Sciences Core	3
Component Area Option A Core	3	JOUR 3322	3
<i>Total hours</i>	<i>15</i>	<i>Total hours</i>	<i>15</i>
Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - See your academic advisor to plan for next semester. 		Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - See your academic advisor to plan for next semester. 	

FALL	Hrs
Advanced Social Science/Marketing	3
JOUR 4250	3
JOUR 3200	3
MKTG 3651 (Also used to satisfy Advanced Social Science/Marketing)	3
Minor Course	3
<i>Total hours</i>	<i>15</i>
Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - See your academic advisor to plan for next semester. 	

SPRING	Hrs
JOUR 3420	3
JOUR 4270	3
Advanced Social Science/Marketing	3
JOUR Elective (Also used to satisfy Component Area Option B)	3
Minor Course	3
<i>Total hours</i>	<i>15</i>
Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - See your academic advisor to plan for next semester. 	

FALL	Hrs
JOUR 4460	3
JOUR 4620	3
Minor Course (Advanced)	3
JOUR Elective	3
JOUR 3410 or 4440	3
<i>Total hours</i>	<i>15</i>
Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - Apply for graduation when registering for spring classes. 	

SPRING	Hrs
JOUR 4800 or 4805 or ADVG 4815	1
JOUR 4480	3
JOUR Elective	3
Minor Course	3
Minor Course (Advanced)	3
Elective	2
<i>Total hours</i>	<i>15</i>
Milestones <ul style="list-style-type: none"> - Earn a "C" or higher on all JOUR/ADVG courses. - Maintain 2.5 JOUR major GPA. - If you have not already done so, apply for graduation within the first two weeks of the of the spring term. - Reach a total of at least 42 advanced hours. - Reach a total of at least 120 credit hours. 	

Additional Information

- Course descriptions and prerequisites available at: catalog.unt.edu
- To see how your coursework applies, run your official degree audit at: mydegreeaudit.unt.edu
- Questions? Make an advising appointment with your advisor at: unt.navigate.eab.com