

Integrative Studies: CMHT Field

These are the only CMHT courses allowed for Integrative Studies majors. No exceptions.
Many of these courses can be combined to complete a certificate (12-15cr). See pg. 4 for details
and/or contact the CMHT Advising Office: CMHT@unt.edu.

Merchandising, Hospitality & Tourism

Course #	Course Name	Pre-Requisites
CMHT 2560*	Food Retailing	
CMHT 3450	Effective Leadership Communication	Offered Fall only
CMHT 3950*	Creating Consumer Experiences	
CMHT 4750*	Managing a Diverse Workforce	Senior standing
CMHT 4800	Seminar in Leadership	Offered Spring only

Interdisciplinary Studies in Consumer Insights

Course #	Course Name	Pre-Requisites
ICON 3800*	Consumer Psychology	
ICON 4440*	Consumer Analytics & Data Visualization	Junior standing
ICON 4880*	Integrated Retail Strategy	

Digital Business & E-Commerce

Course #	Course Name	Pre-Requisites
DBUS 2050	Introduction to Digital Retailing	
DBUS 2080	E-Commerce Platform Development in Digital Retailing	
DBUS 3090	Digital Channel Strategies	Junior standing
DBUS 3190	Digital Retail Marketing Campaigns	C or higher in DBUS 2050; Offered Fall only
DBUS 3290	Customer-Centric Retailing with Digital CRM	Offered Spring only
DBUS 4000	Digital Study Tour	Consent of instructor
DBUS 4090	Digital Merchandising	C or higher in DBUS 2050 and 2080; Offered Fall only
DBUS 4370	Digital Retailing Analytics: Tools & Insights	Junior standing; Offered Spring only

Event Design & Experience Management

Course #	Course Name	Pre-Requisites
EDEM 1600	Introduction to Global Event Management	
EDEM 2510	Exhibition & Convention Management	C or higher in EDEM 1600
EDEM 2700	Event Sales Strategies	
EDEM 3210	Intellectual Property & Sports Entertainment	Frisco only
EDEM 3240*	Event Service Essentials	

EDEM 3500	Event Catering Operations	
EDEM 3510	Entertainment and Experiences in Hospitality & Events	C or higher in EDEM 1600
EDEM 3700	Modern Wedding Planning	
EDEM 4200	Sustainability in the Event Industry	C or higher in EDEM 1600

Furnishings & Decor Merchandising

Course #	Course Name	Pre-Requisites
FADM 2380	Aesthetics and Environment	Offered Spring only
FADM 2655	Textiles for Home Furnishings	Offered Fall only
FADM 3355	Chronology of Styles and Trends in Furnishings & Decor	MDSE 2490 or concurrent; Offered Spring only
FADM 3570	Furnishings & Decor: Products and Processes	MDSE 2490 or concurrent; Offered Fall only

Hospitality Management

Course #	Course Name	Pre-Requisites
HMGT 1420*	Food Sanitation (1 credit hour)	
HMGT 1450*	Principles of Nutrition	Satisfies Core Option A
HMGT 1470	Introduction to Professional Food Preparation	
HMGT 1500	Orientation to the Hospitality Industry	
HMGT 2280	Hospitality Accounting I – Financial	
HMGT 2460*	Introduction to Nutrition Science	Satisfies Life Sci Core
HMGT 2470	Introduction to Professional Baking	C or higher in HMGT 1470, or instructor consent; Offered Fall only
HMGT 2480	Hospitality Accounting II – Managerial	C or higher in HMGT 2280 or ACCT 2010
HMGT 2800*	Foundations of International Travel & Tourism	
HMGT 2810	Intro to International Sustainable Tourism	Should only take 2800 OR 2810
HMGT 3260*	Resort and Club Management	
HMGT 3300*	Hospitality Industry Marketing & Sales	
HMGT 3470	Global Kitchen: A Culinary Journey	C or higher in HMGT 1470, or instructor consent; Offered Spring only
HMGT 3700	Hotel Operations	
HMGT 3860	Foundations in Leading Hospitality Orgs & Talent	
HMGT 3920	Recent Developments in the Hospitality Industry	
HMGT 4001	Chicago Study Tour	Consent of instructor
HMGT 4150	Casino Management	Must be 18 years old or older

HMGT 4210	Hospitality Cost Controls	C or higher in HMGT 2280 or ACCT 2010
HMGT 4300	Survey of Beverages in the Hospitality Industry	Must be 21 years old or older
HMGT 4480	Hospitality Industry Finance	C or higher in HMGT 2280 or ACCT 2010, Junior standing
HMGT 4490	Revenue Management	C or higher in HMGT 3700, Junior standing
HMGT 4820	Facilities Planning, Equipment, Layout & Design	Junior standing

Fashion Merchandising

Course #	Course Name	Pre-Requisites
MDSE 1490	Adulting 101	
MDSE 2350	Trend Analysis and Forecasting	
MDSE 2490	Introduction to Retail Merchandising	
MDSE 2650	Textiles for Apparel	
MDSE 2700*	Excel for Industry	
MDSE 2750*	Consumers in a Global Market	Satisfies Social & Behavioral Science Core / Core Option A
MDSE 3200	Fashion Styling	
MDSE 3350	History of Fashion	Junior standing recommended
MDSE 3370	Social Psychology of Dress & Appearance	Satisfies Core Option A
MDSE 3400	Luxury Fashion Retailing	
MDSE 3510	Buying	C or higher in Core Math, ACCT 2010, and MDSE 2700
MDSE 3900*	Branding & Promotion	
MDSE 4001	New York Study Tour (Occurs in Maymester)	C or higher in MDSE 2490 or DRTL 2050, and consent of instructor
MDSE 4002	Dallas Study Tour	C or higher in MDSE 2490 or DRTL 2050, and consent of instructor
MDSE 4004	Europe Study Tour (Occurs in Maymester)	C or higher in MDSE 2490 or DRTL 2050, and consent of instructor
MDSE 4010*	Global Sourcing	Junior standing
MDSE 4080	Retail Start-Up	C or higher in Core Math or ACCT 2010
MDSE 4250	Product Development	C or higher in MDSE 2350
MDSE 4560*	Sustainable Strategies in Merchandising	Junior standing

CMHT UNDERGRADUATE ACADEMIC CERTIFICATES 2025-2026



- All certificates require a minimum grade of C or higher in each required course.
- All courses required for an undergraduate academic certificate must be completed at UNT.
- To officially declare a certificate, contact the CMHT Advising Office.

CONSUMER ANALYTICS (12 HOURS)

- **MDSE 2700** Excel for Industry
- **DBUS 3290** Customer-Centric Retailing with Digital CRM
- **ICON 3800** Consumer Psychology
- **ICON 4440** Consumer Analytics & Data Visualization

CREATIVE ECONOMY (12 HOURS)

- **MDSE 2350** Trend Analysis & Forecasting
- **MDSE 3350** History of Fashion **OR** **MDSE 3370** Social Psychology of Dress & Appearance
- **MDSE 3900** Branding & Promotion
- **MDSE 4001, 4002, or 4004** Any MDR Study Tour

DIGITAL INSIGHTS (12 HOURS)

- **DBUS 2050** Introduction to Digital Retailing
- **DBUS 3090** Digital Channel Strategies
- **DBUS 3190** Digital Retail Mktg. Campaigns **OR** **DBUS 3290** Customer-Centric Retailing with Digital CRM
- **DBUS 4370** Digital Retailing Analytics: Tools & Insights

EVENT MANAGEMENT (12 HOURS)

- **EDEM 1600** Introduction to Global Event Management
- Select 3 from the following:
 - **EDEM 3210** IP and Sports Entertainment
 - **EDEM 3240** Event Service Essentials
 - **EDEM 3500** Event Catering Operations
 - **EDEM 3510** Entertainment & Exp. in Events
 - **EDEM 3700** Modern Wedding Planning
 - **EDEM 4200** Sustainability in the Event Industry

FASHION BUYING (12 HOURS)

- **MDSE 3510** Buying
- Select 3 courses from the following:
 - **MDSE 2350** Trend Analysis & Forecasting
 - **MDSE 3400** Luxury Fashion Retailing
 - **MDSE 4010** Global Sourcing
 - **MDSE 4250** Product Development

FASHION ENTREPRENEURSHIP (12 HOURS)

- **DBUS 2080** E-commerce Platform Development in Digital Retailing
- **DBUS 3090** Digital Channel Strategies
- **MDSE 3900** Branding & Promotion
- **MDSE 4080** Retail Start-Up

FOOD & BEVERAGE MANAGEMENT (12 HOURS)

Select 4 from the following:

- **HMG 1450** Principles of Nutrition
- **HMG 1470** Intro to Professional Food Prep
- **HMG 3470** Global Kitchen: A Culinary Journey
- **HMG 4001** Chicago Study Tour
- **HMG 4210** Hospitality Cost Controls
- **HMG 4300** Survey of Beverages
- **HMG 4820** Facilities Planning & Design

GLOBAL FASHION BRAND MGMT (12 HOURS)

- **MDSE 2350** Trend Analysis & Forecasting
- **MDSE 2750** Consumers in a Global Market
- **MDSE 4010** Global Sourcing
- Select 1 from the following:
 - **ICON 3800** Consumer Psychology
 - **MDSE 3400** Luxury Fashion Retailing
 - **MDSE 4004** Global Discovery: Europe

GLOBAL TOURISM MANAGEMENT (12 HOURS)

- **HMG 2800** Foundations of International Travel & Tourism **OR** **HMG 2810** Introduction to Intl Sustainable Tourism
- **HMG 3700** Hotel Operations
- **HMG 4600** Technology & Innovation in Hospitality, Event and Tourism
- **CMHT 4000** Global Discovery in Merchandising and Hospitality Management (Any Study Tour)

GREEN LEADERSHIP (12 HOURS)

- **HMG 2810** Introduction to Intl Sustainable Tourism
- **EDEM 4200** Sustainability in the Event Industry
- Select 2 from the following:
 - **EDEM 3600** Cruise Events Management
 - **HMG 1470** Intro to Professional Food Prep
 - **HMG 3920** Recent Developments in Hosp.
 - **HMG 4820** Facilities Planning & Design

HOTEL OPERATIONS (12 HOURS)

- **HMG 3300** Marketing & Sales in Hospitality
- **HMG 3700** Hotel Operations
- **HMG 4490** Revenue Management
- Select 1 from the following:
 - **HMG 3260** Resort & Club Mgmt.
 - **HMG 3860** Foundations of Leading Hospitality Orgs & Talent
 - **HMG 3920** Recent Dev. in Hospitality
 - **HMG 4150** Casino Management

INTEGRATED RESORT MANAGEMENT (12 HOURS)

Select 4 from the following:

- **EDEM 3600** Cruise Events Management
- **EDEM 3700** Modern Wedding Planning
- **HMG 3260** Resort & Club Management
- **HMG 3700** Hotel Operations
- **HMG 3920** Recent Developments in Hospitality
- **HMG 4150** Casino Management

LIVE ENTERTAINMENT DESIGN MANAGEMENT (15 HOURS)

- **EDEM 1600** Introduction to Global Event Management
- **EDEM 3510** Entertainment and Experiences in Hospitality & Events
- **HMG 4820** Facilities Planning, Equipment, Layout & Design
- **Select one of the course pairings below:**
 - **THEA 1030** Lighting & Sound I (F/S) **AND** **THEA 4190** Sound & Design for the Theater (S)
 - **THEA 1700** Theatrical Design I (F) **AND** **THEA 3701** Scenic Design (F)