

# FAN TOURISM:

## BEHAVIOR & BUSINESS

MRTS 4410/MRTS 5400 (3 credits)

### QUICK LOOK ITINERARY

#### Week 1: Online

- Fan Studies
- Work: Online Discussion, Quiz

#### Week 2: Online

- Ethnography
- Work: Online Discussion, Quiz, Proposal

#### Week 3: Web/Scotland

- Fandoms: *HP*, *Outlander*, *Frankenstein*, *Monty Python*
- Activities: Castle & Edinburgh Tour, Gosford House
- Work: Journals

#### Week 4: Scot/London

- Fandoms: *Sherlock*, *Discovery of Witches*, *Doctor Who*
- Activities: B Baker St Museum, LOCO Talk, Who Shoppe & Museum
- Work: Journals

#### Week 5: London

- Fandoms: *HP* & *Good Omens*
- Activities: HP Experience, Good Omens Tour
- Work: Organizing Data Workshop & Final Findings

### About the Class



Study Abroad Fair  
Thurs. 1/29  
11-2  
Union 333

Fan Tourism is a growing industry and long-standing fan practice. This course will be exploring locations in the UK that have been part of fan pilgrimage since the Victorian era through to the modern day. In addition to experiencing fan pilgrimage and tours we'll be talking with tour providers about the business and economy of this practice. We'll approach each location with its highlighted media text in mind and discuss the psychological, sociological, and economic impact of fan tourism as a century old cultural practice.

#### Info Sessions in RTFP 248 (Conference Room)

- Monday 1/19, 10-11 am
- Wednesday 1/21, 5-6 pm
- Tuesday 1/27, 5-6 pm (online via Zoom)
- Thursday 2/5, 12 noon-1 pm

## Course Objectives

- Explore fan tourism—its cultural significance and business practices.
- Explain and use the ethnographic research method while abroad for this class
- Connect fan tourism to larger issues of cultural exchange, religion, and media economy



## Scholarships

- Study Abroad Office International Education Fee Scholarship (\$2000) Open 10/1 – 2/15
- Study Abroad Office Travel Grant (\$500) Open 3/15 – 3/31
- Benjamin A. Gilman International Scholarship (for Pell Grant recipients, funding \$1000)
- Fund for Education Abroad Scholarship (varies)

### Contact Dr. Zuk

For more information about the program, please email [tanya.zuk@unt.edu](mailto:tanya.zuk@unt.edu).

## Costs

Program Costs: **\$5509**

Airfare: \$800-1500

Meals: \$800

Passport & Fees: \$200

Misc: \$350-600

(cell, textbook, incidentals, souveniers)

Total: **\$7620** – \$8570

## Timeline

Financial Aid Opens  
**October 1, 2025**

Application Deadline  
**February 14, 2026**

UNT Scholarship Deadline  
**February 15, 2026**

Deposit Due  
**February 28, 2026**

Program Fee Due  
**April 29, 2026**

Class Starts  
**May 18, 2026**

Arrive in the UK  
**June 3, 2026**

Depart UK  
**June 16, 2026**

Class Ends  
**June 19, 2026**

